

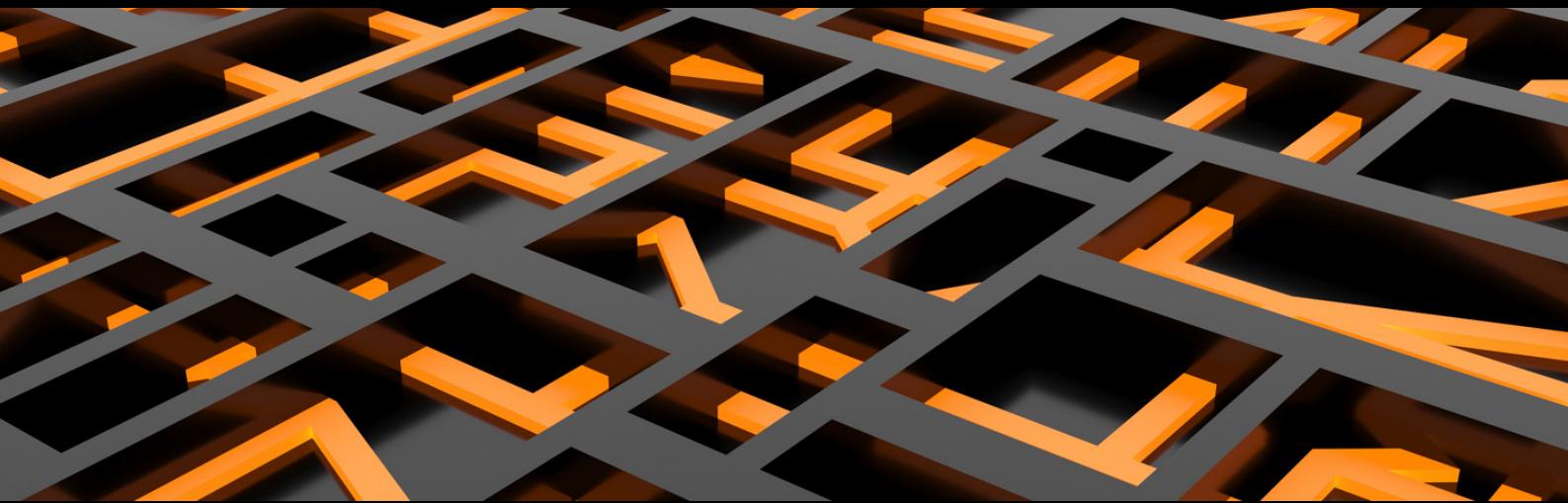
Transform //

# Data Resilience



murdoch  
webster

## Protect your data, secure your company's future.



Standards Driven

Industry Excellence

Collaborative Consulting

**Data Resilience is more than just data backup and recovery.**

It's about ensuring your organisation's critical data assets are always available, secure, and usable - even in the face of cyberattacks, natural disasters, or human error.

With the latest hybrid cloud solutions and machine learning technologies, you can leverage data resilience to gain a competitive edge in today's digital landscape.

### The Benefits of Data Resilience

**Fortified defense:** Against data breaches, ransomware attacks and cyber threats that compromise sensitive information.

**Build confidence:** Show real dedication to protecting customer data, bolstering brand reputation and galvanising trust.

**Business stability:** Ensures that critical systems and services remain operational, during a disruptive event.

**Industry compliance:** Comply with regulations and data protection laws reducing insurance costs and legal risk.

## Strengthening your Data Resilience

### 1. Identify

Identify your business-as-usual critical assets and their priority across core business operations.

### 2. Plan

Develop your asset protection strategic plan and maintain critical business process performance levels.

### 3. Implement

Implement your plan using industry best of breed technology suited to your particular needs.

### 4. Optimise

Merge backup, recovery, DR & cyber-recovery into a single resilience plan across your environment.

### 5. Utilise

Deploy AI technologies powering automation for faster recovery & less data loss risk.

### 6. Leverage

Utilise your protected data sets for business advantage across test / dev, patching and analytics.

## Why engage Murdoch Webster

**Expertise & Guidance:** Our team of qualified experts can provide guidance on best practices for data protection and resilience.

**Comprehensive Coverage:** We cover all aspects of data resilience needs with a modern, best-of-breed focus on cyber compliance.

**Flexibility & Scalability:** We right-size your data resilience strategy to scale as your business grows.

**Cost-Efficiency:** Tailored to your business, we deliver comprehensive, best-in class coverage affordably.



# 82%

of organizations in Australia and New Zealand expect to utilize cloud services as part of their data protection solution by 2025

### Getting started

Let's explore how data resiliency fortifies your application security efforts.



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### We partner with

